

# MINUTES

*Date* | *time* September 10, 2019 | 7:27 am | *Meeting called by* PTO President

# **Board members**

Stephanie Volino, President | Monica Blasi, President- Elect/VP of Spirit Wear | Jennifer Farmer, Secretary | Lisa Strock, Treasurer | Dana Krause, VP of Fundraising | Heather McMillen, VP of Student Enrichment | Jodie Snyder, VP of Student Enrichment | Shipra Nagpal, VP of Hospitality | Amy Ingram, VP of Membership

In Attendance:	Owner
Stephanie Volino, Lisa Strock, Dana Krause, Heather McMillen, Jodie Snyder, Shipra Nagpal, Amy Ingram, Michael Antonelli, Kat Carmichael	
Item	
Welcome	Stephanie Volino
<ul> <li>5 minutes per update Meeting started at 7:27 am.</li> <li>Comments/questions</li> </ul>	
Coyote Staff Wishes/Requests Estimates b/w reusable supplies and consumables, the art program will need approximately \$2500m yearly for the success of the program. That's only \$3 per CPE student. Art receives \$250 from the school, \$275 from state and \$500 from PTO. See email w/ itemized wishlist. Asking us to use our 501c3 statues, and PTO volunteers for setting up and selling at events. Money will be used for Artists in Residence, Art club, field trips, general supplies.	Kat Carmichael
<ul> <li>Artome</li> <li>Square1Art</li> </ul>	
Principal Update 902 students as of 9/10/19 and counting	Principal Antonelli
<ul> <li>Perfect Attendance Gift Cards \$1000 for gc for teachers as attendance incentives. If he paid for gcs directly he would have to give the state half. Wants to exchange gcs for funding something for the PTO. Looking for last year's and '19-'20 funding.</li> </ul>	
Staff Liaison/Update	CPE Staff

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#### Owner

**Stephanie Volino** 

**Stephanie Volino** 

Lisa Strock

**Amy Ingram** 

Dana Krause

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#### ltem

Thank you for joining us. Due to Hurricane Dorian no staff member was assigned.

#### General Update

- 501(c)(3) nonprofit organization We received approval. Mistake on letter with our ending date was noticed. Called, faxed letter on 9/9/19 stating that our fiscal year is June 30-July 1<sup>st</sup>. Mistake is only on letter. In system it is correct. Will take up to 60 days to receive corrected letter. Instructed to use letter in our possession for now.
- Asking for donations All donations in kind or bigger donation must be sent to president and fundraising before the ask is made.
- Coyote Cash coming soon via email Working on how this \$5 rebate will happen to purchase membership/spirit wear.
- Spotlight on Success
  - email, <u>president.carolinapark@gmail.com</u>
  - brief description of class activity/picture(s) Lots of wonderful activities take place at CPE. PTO will spotlight on FB page and in newsletter. Amy Ingram offered to come in and take pictures for bigger events. MA will forward what he receives from staff.

### Secretary Update

- Staff Tab/ Register- Must wait up to 24 hours for access after registration.
- Log in to pay Staff PTO dues (\$5 only), discounted Spirit Wear Went over instructions. MA will go over this with staff.
- ✤ 28 Staff Surveys completed

# Treasurer Update

 Report/Account Balance Due to Hurricane Dorian, LS stated she needs to go into back to get statements.

### Membership Update

Total members/Visual display Approx 120 members; will ask Paige for family report to see how many families we have at CPE; will be discussed at Back to School night; visual display will be in main foyer

### Fundraising Update

- ✤ Cash for Coyotes Spoke about Coca Cola canisters around town-MA approved.
- Rent the Rock

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# **Spirit Nights**

- Rusty Rudder has not returned Dana's phone call about the Back to School Bash that they held in August. She plans to follow up with them sometime this week.
- Pelicans Snoballs \$30
- Next spirit nights are Jersey Mikes September 18-22 and SkyZone September 20

# **Affiliate Programs**

- Coke program containers are created and I'm working on getting those in some high traffic areas.
- Amazon affiliates is going well to date we have raised \$94.94
- Box Tops 4 Education \$32.10
- Office Depot/Office Max
- Harris Teeter \$21.74 and we have 26 participants. If we have 56 sign ups by October 16, we get an extra \$100.
- Publix
- Lowes

### **School Toolboxes**

- To date this year we have raised \$1,159.81
- I'm working on quotes for next year.

# **Friends Campaign**

- Dana working closely with Stephanie and will be finalizing the materials for our campaign so they can meet with MA to discuss in early October.
- RevTrak- Tutorial directly after meeting

### **Student Enrichment Update**

- Back to School Bash Recyclables will come in on Friday, 9/13. A bin will be set up at the bottom of the stairs in the main foyer. A box will also be placed outside in the morning for families to drop off recyclables for Upcycle Art.
  - Upcycle Art with K. Carmichael/additional activities MA asked to read. There will also be a presentation on how to recycle garbage
- Book Fair Set up will be upstairs in fishbowl room and spill out into the foyer if necessary as per MA.
  - Contact Kristen Smith, CPE librarian, start advertising 10/1

# Heather McMillen & Jodie Snyder

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Fall Festival Meeting on 9/11 with committee. Contending with football game.
 Will have parking in teacher lot. All activities will occur out in front of school and in main lot/ car rider line.

# **Hospitality Update**

- Staff Favorites/Staff/ Adopted Staff list List is complete. (Please ask SN for list) Non email staff is day porters/cafeteria staff; Jodie will be our liaison
- Room Parents meeting Date-TBD
- Pack Leader Prizes Prizes are coming.
- Beverage Train- September 27<sup>th</sup> at 1pm Woot Woot wagon was a success. MA noted that staff thought that was very special and he thanked us for it.

# Announcements

Fall Festival Committee meeting Wednesday, 9/11 at 7pm in the PTO room

Green Team meeting Thursday, 9/12 at 6pm in the CPE library

**Back to School Night Bash /PTO General Membership meeting** Thursday 9/19 at 5pm-7pm in the multi-purpose room; Chic-Fil- A will begin serving at 4:45pm

Jersey Mike's 9/18-22 ALL DAY with coupon

Sky Zone Friday, 9/20 at 1pm-4pm

# Looking ahead...

AR Workshop Tuesday, 10/1 at 6:30 pm- 9:30 pm

PTO Board meeting Tuesday, 10/8 at 7:15 am- 8:30 am in the PTO room

Book Fair- Grandparent Days (K-2) 10/17 & (3-5) 10/ 18 /Fall Book Fair 10/21-24

Fall Festival Friday, 10/18 at 5pm-8pm at CPE

Meeting adjourned 8:53am

Signed

Date

# Shipra Nagpal